

061 Journalism (Media Communication)

MA Study Programme

№	Discipline	Credits	Semester
1	2	3	4
1	Communicative science	7	1, 2
	The theory of mass and public communications	3	1
	Communication management	2	1
	Modern information technologies	2	2
2	International and intercultural communication	9	1, 2
	Foreign Language	4	1, 2
	International Relations and International Law	5	1
3	Psychology and Sociology of Media Communication	5	1
	Psychology of Media Communication	3	1
	Sociology of public opinion	2	1
4	Media law and information security	5	2
	Media Policy and Information Security	3	2
	Media Law and Intellectual Property Protection	2	2
5	Methodology of media research	5	1
	Analytics and forecasting	3	1
	Global and local media	2	1
6	Media production basics	8	1
	Newspaper and magazine production	2	1
	Radio production	2	1
	TV production	2	1
	Internet content production	2	1
Media projects and production management as a choice specialty			
1	Media management	8	2
	Project Management	2	2
	Media content production management	2	2

	Social Media Management (SMM)	2	2
	Risk Management	2	2
2	Media Planning and Media Forecasting	4	2
3	Marketing communications	6,5	2
	Business communication	3,5	2,0
	Marketing technologies	3	2
4	Creating and promoting students media project	4	2
Communications specialist as a choice specialty			
1	Public Communication Practice	8	2
	Public communications	2	2
	Strategic communications	2	2
	Public diplomacy	2	2
	Communications in social media and networks	2	2
2	Commercial communication practice	6	2
	Marketing communications	2	2
	Advertising	2	2
	Media Relations	2	2
3	Basics of negotiation and communication techniques	4	2
4	Communication projects creation and management	4,5	2