

BORYS GRINCHENKO KYIV UNIVERSITY

«APPROVED»

Decision of the Academic Council of
Borys Grinchenko Kyiv University
from ____ ____, 2020, Minutes № __

Chairman of the Academic Council, rector
Victor Ognevyuk

ACADEMIC PROFESSIONAL PROGRAM

035.01.02 Literary Creativity

the second (master's) level of higher education

Branch of knowledge:	03 Humanities
Specialty:	035 Philology
Specialization:	035.01 Ukrainian language and literature
Qualification:	Master of Philology

Launched on 01.09.2020
(order from __.__.2020, № __)

LETTER OF APPROVAL

The program was reviewed and updated in 2020.

Developed by a working group:

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APPROVED:

Department of Ukrainian Literature and Comparative Studies

Minutes from _____ 2020 №__

Head of Department _____ Olena BROVKO

Academic Council of the Institute of Philology

Minutes from _____ 2020 №__

Head of the Academic Council _____ Iryna RUSNAK

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Head of Center _____ Olha LEONTIEVA

_____ 2020

Vice-rector on Academic Affairs

_____ Oleksii ZHILTSOV

__. __. 2020

Updated:

Date of revision / amendments	March, 13, 2019	March, 2020	
Signature			
Guarantor name	Virchenko T.I.	Virchenko T.I.	

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INTRODUCTION

The academic professional program 035.01.02 Literary Creativity, originally approved by the Academic Council of Borys Grinchenko Kyiv University on 25.05.2017, minutes № 5, was reviewed after corrections, approved by the Academic Council of the Institute of Philology on 25.03.2019, minutes № 8 (order as of 25.04.2019, № 295), also, in view of the Standard for specialty 035 Philology for the second (master's) higher education level (Ministry of Education and Science of Ukraine, order № 871as of 20.06.2019) and also due to some factors after the program implementation (its curriculum, subject syllabi and interships) throughout 2019-2020 academic year.

According to the Standard for specialty 035 Philology for the second (master's) higher education level the following chapters were added:

- General outline
- Graduate's competencies
- Program educational outcomes

While implementing the curriculum, during syllabi design, and receiving feedback from the graduates (meeting as of 16.12.2019, minutes №1) the working group for this major came the conclusion that professional competencies need improvement, in particular, GC-13, PC-9 – PC-17, PLO-J-5, PLO-J-6 are responsible for the program's unique features, implementing the mission and strategies of BGKU, and reflect the needs of the job-market for this major. Besides, minor changes involved the credits and hours ratio for different program's components to improve the logical flow: CSP-06, SCP-08 moved to Semester Two, optimized 4,5 credits of the Literary Studies Practice (pre-defense) in Semester Three into 3 credits for Semester Two, and 1,5 credits in Semester Three, accordingly.

The above-mentioned factors caused the design of this new version of the Program.

I. The Program Profile
035.01.02 Literary Creativity
specialty 035 Philology
specialization 035.01 Ukrainian Language and Literature

1 – General information	
Full name of higher educational institution and structural unit	Borys Grinchenko Kyiv University Institute of Philology
Higher education and the name of the qualification in the original language	Higher education: Master Specialty: 035 Philology Specialization: 035.01 Ukrainian language and literature Educational program: 035.01.02 Literary Creativity Educational qualification: Master of Philology, specialization Ukrainian Language and Literature
Type of diploma and program volume	Master's degree, unitary, 90 ECTS credits, term of study - 1 year 4 months
Availability of accreditation	Ministry of Education and Science of Ukraine, Accreditation certificate YK № 11007598 Academic Professional Program “Literary Creativity”, for Specialty: 035 Philology Expiration date: July, 1 st , 2024 National Agency for quality Assurance in Higher Education, Ukraine Program deadline for accreditation is 2024
Cycle /level	National Qualifications Framework of Ukraine – 8 level, FQ-EHEA – second cycle, EQF_LLL – 7 level
Prerequisites	Availability of a bachelor's degree
Language(s) of teaching	Ukrainian language
The duration of the educational program	According to the accreditation certificate
Internet address permanent description of the educational program	http://kubg.edu.ua/
2 – The purpose of the Program	
To provide education in the field of philology with wide employment opportunities, to provide the fundamental theoretical and practical training of skilled professionals for professional performance in research, pedagogical, and innovative fields in modern literary studies and linguistics; to prepare graduates for independent creative, literary-critical and expert activity in research.	
3 – Characteristics of the Program	
Subject area	<i>Objects of study and/or future professional application</i> for a master in Philology are language(s) in theoretical, diachronic, synchronic, socio-cultural and application aspects; literature and verbal folklore; genre specificity of texts; translation; interpersonal, intercultural and mass communication, both oral and written. <i>Learning objectives:</i> educating professionals capable of solving complex issues and challenges through research and innovation, acting under varying contexts, demanding analysis, creativity (and translation) and evaluation of oral and written texts of different styles and genre and facilitating successful communication in different languages. <i>Theoretical content of the subject area:</i> the systemic theory, concepts, principles, categories, methods and notions of Philology.

	<p><i>Methods, techniques and technologies:</i> general research and linguistically specific methods for language items analysis, language and literature analytical methods and techniques, information communication technologies.</p> <p>Student-centered education, which provides for democratic principles of teaching, personally oriented, active and creative approaches, integration of scientific and educational activities.</p> <p><i>Tools and equipment:</i> multimedia projectors, computer and network software, other mobile devices.</p> <p><i>The ratio of volumes of compulsory and elective parts:</i> 2:1</p> <p><i>Share of practices:</i> 12 ECTS credits (10,3%)</p>
Orientation of the program	Academic professional program
The main focus of the program	Special education in philology. Key words: creativity, fiction, literary criticism, literary studies, linguistics, Ukrainian language and literature.
Features of the program	
4 – Eligibility of graduates for employment and further education	
Suitability for employment	<p>The Master of Philology can work in a research, literary, publishing, educational areas; taking teaching, administrative and research positions in higher education; in printed and electronic media and PR technologies; in funds, unions, foundations of humanitarian direction, museums, artistic and cultural centers, etc.</p> <p>According to the National Classification of Occupations DK 003: 2010, specialists who have received education in the educational program «Literary Creativity», can occupy the following primary positions: 2451.1 - literary scholar; 2451.2 - literary worker</p>
Further training	Education at the third level of higher education for a PhD Program (Ph.D. degree)
5 – Teaching and Assessment	
Teaching and Education	Student-centered academic process is based on practicality principle and research-oriented approach. Teaching is offered at lectures, multi-media sessions, seminars and practical classes. Self-study, in particular individual and team projects, involvement in dialogue-lectures, creative workshops which integrate research, learning and creative components of literary artistic work.

Assessment		Oral and written exams, credit evaluation, current tests, asseys, presentations, practice reports, public defense of master papers.
6 – Program competencies		
Integral competence		Ability to solve complex problems and problems in the industry of linguistics, literary criticism, folk studies, translation in the process of professional activity or study, which involves research and / or innovation, and is characterized by uncertainty of conditions and requirements.
General competencies (GC)	GC-1	Free proficiency in Ukrainian language as a means of business communication
	GC-2	Ability to be critical and self-critical.
	GC-3	Ability to search, process and analyze information from various sources.
	GC-4	Ability to identify, express and solve problems.
	GC-5	Ability to work in a team and autonomously.
	GC-6	Ability to communicate in a foreign language.
	GC-7	Ability to think, analyze and synthesize.
	GC-8	Skills of using information and communication technologies.
	GC-9	Ability to adapt and act in a new situation.
	GC-10	Ability to communicate with representatives of other professional groups of different levels (with experts from other fields of knowledge / types of economic activity).
	GC-11	Ability to conduct research at proper level
	GC-12	Ability to generate new ideas (creativity)
	GC-13	Recognition and respect for diversity and multiculturalism.
Professional competencies for the major (PC)	PC-1	Awareness in various literary and artistic studies, linguistic areas and schools
	PC-2	Ability to comprehend the language as a system of systems, to understand the evolutionary path of development of Ukrainian and world literary studies.
	PC-3	Ability to understand and critically assess historical achievements and the latest achievements of philological science.
	PC-4	Application of research analysis and structuring of linguistic and literary material taking into account classical and modern methodological principles.
	PC-5	Awareness of the methodological, organizational and legal basis necessary for professional research work, its presentation to the research community and protection of intellectual property on its results.
	PC-6	Application of profound knowledge in the linguistic major, aimed at solving professional challenges
	PC-7	Ability to freely use special terminology in literary criticism and cultural studies.

	PC-8	Awareness in the use rhetoric skills: emotive, logical language means resulting in a pragmatic aim.
	PC-9	Ability to effectively manage copyright for fiction
	PC-10	Ability to create original literary works
	PC-11	Ability to select experience and life situations for compositional purposes; ability to create a literary basis for a specific plot according to the chosen genre and target audience.
	PC-12	Awareness of poetic language application and its active practice in personal work
	PC-13	Ability to give critical assessment to works of fiction considering the existing artistic tendencies; evaluation of samples of literary criticism
	PC-14	Ability to plan, organize, implement and present applied research in the field of philology.
7 – Program Learning Outcomes		
Knowledge and understanding	PLO-K-1	To reveal profound knowledge and understanding of the basic theoretical subjects, which suffice to allow for solving research and professional challenges, in particular: to understand the general features of literature as a system of systems and properties of fiction as works of art; to understand the evolutionary path of development of Ukrainian and world literary studies; to have knowledge of the specifics of the poetics of the literary work (artistic text) and the plurality of his interpretations and variative approaches; connection of literature and cultural-spiritual state of a nation; principles and methods of literary analysis and interpretation of a literary piece; state-of-the-art issues in literary trends studies, styles, genre, images, plot speificities and stylistic expressive means.
	PLO-K-2	Demonstrate profound knowledge and understanding of style and genre typology (epoch, national literature, trends, schools, writers); Traditional plots and images, motifs (mythological, legend-based, folklore, historical, literary, clerical); Principles and approaches of comparative poetics.
Applying knowledge and insights	PLO-A-1	Be able to evaluate personal educational and professional activities, build and implement an effective self-development strategy and professional self-improvement.
	PLO-A-2	Demonstrate proper level of the state and foreign languages for written and oral communication, in particular in situations of professional and scientific communication; present research results in state and foreign languages.
	PLO-A-3	Apply modern techniques and technologies, in particular informational, for successful and effective implementation of professional activities and

		quality assurance of scientific research in the chosen linguistic major.
	PLO-A-4	Find the best ways to effectively co-operate in a professional team and with representatives of other professional groups of different levels.
	PLO-A-5	Apply knowledge about expressive, emotional, logical means of speech and speech technology to achieve the pragmatic result and organization of successful communication.
	PLO-A-6	Analyze, compare and classify different areas and schools in linguistics.
	PLO-A-7	Use professionally profiled knowledge from foreign literature and world art culture, comparative literary studies to study the course and peculiarities of the world literary process.
	PLO-A-8	Perform research analysis of linguistic and literary material, interpret and structure it on the basis of classical and modern methodological principles, generalize acquired data.
	PLO-A-9	Observe the rules of academic integrity.
	PLO-A-10	Create, analyze and edit texts of different genre and styles.
	PLO-A-11	Select the best research approaches and methods for analysis of specific linguistic or literary material.
	PLO-A-12	Apply knowledge of specific linguistic concepts to solve complex tasks and issues which require fresh and integrated knowledge in conditions of uncertainty and information gaps.
	PLO-A-13	Plan, organize, implement and present applied research and/or innovative work in the chosen linguistic major
Formation of judgments	PLO-J-1	Evaluate and critically analyze socially, personally and professionally relevant problems and suggest ways to solve them under uncertain circumstances requiring innovation and forecasting
	PLO-J-2	Evaluate the historical importance and novel experiences in literary studies
	PLO-J-3	Explain the essence of specific philological issues clearly and persuasively, arguing for personal point of view, to professional and broad audiences, including students.
	PLO-J-4	Perform scholarly analysis of language, speech and literary material, interpret and design it according to appropriate methodologies, form generalized conclusions from collected data.
	PLO-J-5	Evaluate the literary quality of authentic pieces, also classical and modern writing objectively and polilaterally.

II. List of program components and their logical consistency

2.1. List of components

Component code	Code e/d	Components of the Program (subjects, course projects (papers), practice, qualification work)	Amount of credits	Evaluation Form
1	2	3	4	5
I. Compulsory Components				
1. Subjects				
GC 1	CSG.01	Professional Communication in a Foreign Language	4	credit
PC 2	CSP.01	Psycholinguistics	4	exam
PC 3	CSP.02	Applied Technologies	4	credit
		ICT in Literary Process Research		
		Intellectual Property and Copyright		
PC 4	CSP.03	Linguistic Research Methods and Methodology	4	credit
		L		
		L		
PC.5	CSP.04	Writers' Artistic Skills	7	exam
		Creativity Psychology		
		Theory and Practice of Literary Creativity		
		Intertextuality in Literary Fiction		
PC.6	CSP.05	Theory and History of Contemporary Literary Process	8	exam
		History of Ukrainian Literature in XX – early XXI centuries		
		Literary Criticism in XX–XXI centuries: basic tendencies and personae		
		Comparative Aspects of World Literature History in XX – early XXI centuries		
		Latest Theoretic Literary Schools		
PC.7	CSP.06	Functional Poetics and Text Semiotics	8	exam
		Poetic Language Theory		
		Versification Theory		
		Style and Genre Models in Modern Ukrainian Literature		
		Myth as Centerpiece of Literary Fiction		
PC.8	CSP.07	Creative Seminars	4	exam
		Creative Seminars: Poetry		
		Creative Seminars: Prose		
		Creative Seminars: Drama		
PC.9	CSP.08	Practical Literary Criticism	4	credit
PC.10	CSP.09	Guest Lectures and Workshops	4	credit
Total			51	
2. Practice				
PC.11	OII.01	Internship: creative workshops (immersive)	6	credit
PC.12	OII.02	Research Practice (in Literary Studies)	4,5	credit
Total			10,5	
3. Attestation				
OK.13	OA.01	Qualification Master Paper	6	
		Preparation of a Master Paper	4,5	
		Master Paper Defense	1,5	
Total			6	

Compulsory Components' Total			67,5	
1	2	3	4	5
II. Elective Components				
1. Specialized Block «Artistic Literary Media Projects»				
PC.1 4	ESC.1.01	Contemporary Audio-Visual Literary Formats: Technologies and Promotion	5	exam
		Practical Convergent Literary Projects		
		Practical Script Skills		
PC.1 5	ESC.1.02	Networks Literature in Media Culture	6	exam
PC.1 6	ESC.1.03	Media Text Workshop	7	exam
		Theatrical and Cinema Criticism Workshop		
		Practical Media Criticism		
PC.1 7	EP.1.01	Internship (immersive)	4,5	credit
Elective Components' Total			22,5	
2. Specialized Block «Artistic Literary Management»				
PC.1 4	ESC.2.01	Creativity Management	5	exam
PC.1 5	ESC.2.02	Contemporary Literary Agencies	6	exam
PC.1 6	ESC.2.03	Practical Literary Management	7	exam
		Success Strategies in Literary Process		
		Artistic Literary Exhibitions, Contests and Festivals		
PC.1 7	EP.2.01	Internship (immersive)	4,5	credit
Elective Components' Total			22,5	
3. Courses' Catalog				
PC.1 5- PC.1 7	(students choose from the catalog of electives according to the credits)		22,5	exam, credit
PROGRAM TOTAL			90	

2.1. Structural-logical Chart

1 semester	2 semester	3 semester
30 credits	34,5 credits	25,5 credits
<i>Compulsory components</i>		
Professional communication in foreign language 4 credits		
Psycholinguistics, 4 credits		
Applied Technologies 4 credits		
	Linguistic Research Methods and Methodology 4 credits	
Writers' Artistic Skills 7 credits		
Theory and History of Contemporary Literary Process 8 credits		
	Functional Poetics and Text Semiotics 8 credits	
	Creative Seminars 4 credits	
Practical Literary Criticism 4 credits		
Guest Lectures and Workshops 4 credits		
Internship: creative workshops (immersive) 6 credits		
	Research Practice in Literary Studies 4,5 credits	
	Preparation of a Master Paper 4,5 credits	
		Master Paper Defense 1,5 credits
<i>Elective components (appendix 1)</i>		
1. Specialized Block «Artistic Literary Media Projects»		
		Contemporary Audio- Visual Literary Formats: Technologies and Promotion, 5 credits
		Networks Literature in Media Culture, 6 credits
		Media Text Workshop 7 credits
		Internship (immersive) 4,5 credits
2. Specialized Block «Artistic Literary Management»		
		Creativity Management 5 credits
		Contemporary Literary Agencies 6 credits
		Practical Literary Management

		7 credits
		Internship (immersive) 4,5 credits
3. Courses' Catalog		
		students choose from the catalog of electives according to the credits: 22,5

III. Forms of Graduates' Attestation

Graduates of the program 035.01.02 "Literary Creativity" of specialty 035 "Philology" of specialization 035.01 "Ukrainian language and literature" defend their qualification master papers as their finals and receive a state standard document awarding their master degree, qualified as: «Master of Philology, specializing in Ukrainian language and literature».

The viva is open and public.

Qualification master paper is dedicated to solving a specific practical issue of Linguistics (Ukrainian Language and Literature major) with research and innovative work under conditions of uncertainty. The paper is prepared within academic integrity principles and does not contain plagiarism, falsifications, fabrications. It is published on the university site (in the repository).

Students of the "Literary Creativity" Program perform and defend a paper within the following formats:

Individual creative project

Team creative project

Complex paper (combining a literary study and a personal creative piece of any genre: fiction, literary-fiction, documentary, publicistic, literary-critical, translation)

APPENDIX 1 – ELECTIVE COMPONENTS OF THE PROGRAM

According to article 62 in part one of item 15 in the Act of Ukraine On Higher Education students can choose subjects from a list of elective components, as regulated at Borys Grinchenko Kyiv University in order 642 as of 25.11.2016.

Specialized Block «Artistic Literary Media Projects»

By choosing the *Artistic Literary Media Projects* block students expand their professional knowledge of this major.

Specialized *Artistic Literary Media Projects* block aims to improve the professional competencies in modern audio-visual formats in theatrical and cinema arts.

6 – Program competencies		
Professional competencies for the major (PC)	P	Ability to design, implement and evaluate projects in the Humanities and Arts, in particular research and publishing, including exhibits, festivals and educative events
	P	A

Matrix of the Program's Elective Components' Competencies				
	ESC.1.01	ESC.1.02	ESC.1.03	EP.1.01
GC-1	●	●	●	●
GC -2	●	●	●	●
GC -3	●	●	●	●
GC -4	●	●	●	●
GC -5	●	●	●	●
GC -7	●	●	●	●
GC -8		●		
GC -9	●	●	●	●
GC -12	●	●	●	●
PC-8	●	●	●	●
PC -10	●	●	●	●
PC -11	●	●	●	●
PC -12	●	●	●	●
PC -13	●	●	●	●
PC -14		●		●
PC -15	●	●	●	●

Matrix of the Program's Elective Components' learning outcomes (PLO)				
	ESC.1.01	ESC.1.02	ESC.1.03	EP.1.01
P	●	●	●	●
P		●		●
P	●	●	●	●
P	●	●	●	●
P	●	●	●	●
P	●	●	●	●
P	●	●	●	●
P	●	●	●	●
P		●		●
P	●	●	●	●
P		●		
P		●		
P	●	●	●	●
P	●	●	●	●
P	●	●	●	●

Specialized Block «Artistic Literary Management»

By choosing the *Artistic Literary Management* block students expand their professional knowledge of this major.

Specialized *Artistic Literary Management* block aims to improve the professional competencies for managing artistic activities, running artistic projects and the like.

6 – Program competencies		
Professional competencies for the major (PC)	P	Ability to design, implement and evaluate projects in the Humanities and Arts, in particular research and publishing, including exhibits, festivals and educative events
7 – Program Learning Outcomes		
Formation of judgments	PLO-J-6	Demonstrate profound knowledge and deep understanding of basic managerial culture, fundraising, literary work's promotion and supporting events; basics of planning, implementing and evaluating projects in Humanities and Arts, in particular research, publishing, exhibits and festivals.

Matrix of the Program's Elective Components' Competencies				
	ESC.2.01	ESC.2.02	ESC.2.03	EP.2.01
GC-1	●	●	●	●
GC -2	●	●	●	●
GC -3	●	●	●	●
GC -4	●	●	●	●
GC -5	●	●	●	●
GC -6	●	●	●	●
GC -7		●		
GC -8	●	●	●	●
GC -9	●	●	●	●
GC -10	●	●	●	●
GC -12	●	●	●	●
GC -13	●	●	●	●
PC-7			●	
PC -8			●	
PC -9	●	●		
PC -10	●		●	
PC -11	●		●	
PC -12	●			
PC -13	●			●
PC -14	●	●	●	●
PC -15	●	●	●	●

Matrix of the Program's Elective Components' learning outcomes (PLO)				
	ESC.2.01	ESC.2.02	ESC.2.03	EP.2.01
P	●			
P	●		●	
P	●	●	●	●
P	●	●	●	●
P	●	●	●	●
P	●	●	●	●
P	●	●	●	●
P	●	●	●	●
P	●	●	●	●
P	●	●		
P	●			
P	●	●	●	●
P	●	●	●	●
P				●
P	●	●	●	●

Courses' Catalog

The choice from the catalog of available elective courses allows to adjust to personal interests and needs of the future profession and helps to extend the knowledge, and to acquire additional competencies in neighbouring specialties and areas of knowledge, to learn about the research and expertise of other spheres, to improve and expand on the general competencies.